

Reinforcement Email #2

Dear ____ team,

A few days ago I reached out to your team reminding you about Photon, a new consultation communication system provided to improve our patient's care. Photon is designed to improve the exchange of information and efficiency inside and outside the hospital in a HIPPA-compliant manner.

Your team's adoption and usage is critical to gaining these efficiencies and improving the care we provide our patients. It is a system that was designed by physicians and we believe in the value it can bring. We want to be sure that you share in that belief. Utilization of the application is not to the level that we had expected and we welcome your feedback. I will be in your department on __xx/xx/xx__ and __xx/xx/xx__ soliciting feedback and answering questions about Photon.

Please begin adding the appropriate patients to your Photon list and begin communicating with other providers about your patients through the Photon application.

Thanks for your willingness to adopt new technologies that will improve the care that we provide.

Sincerely,

XXX